

Relevant clinical findings regarding Selenium

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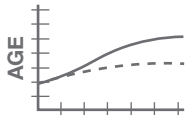
A DECREASE IN SELENIUM AS WE AGE IS LINKED TO LOWER COGNITIVE FUNCTION ¹¹



DEFICIENCIES HAVE BEEN SHOWN TO INCREASE PROTEIN OXIDATION ^{12,†}



MORE INTAKE OVER TIME MAY SLOW COGNITIVE DECLINE ¹³



REDUCES RISK OF "ALL-CAUSE MORTALITY" IN ELDERLY ¹⁴



LuciPlex™

Patented ingredient #3:

SelenoExcell®

SelenoExcell was chosen because **it is highly bioavailable and has been certified to contain 100% organically bound selenium.**¹⁵ This ensures consistent high quality and elevated absorption rates with every use.

Other facts about SelenoExcell¹⁵:

- First form of selenium to receive a Generally Regarded As Safe (GRAS) for functional and medical foods from the FDA
- Used in the Nutritional Prevention of Cancer Trial (NPC), published in Journal of American Medical Association (JAMA)
- Composed of seleno-compounds: amino acid complex, proteins, lipids & cellular bi-layers

Relevant clinical findings regarding Folic Acid, Vitamin B6 & B12

88%

REDUCES BRAIN SHRINKAGE UP TO 88 PERCENT ¹⁶

7x

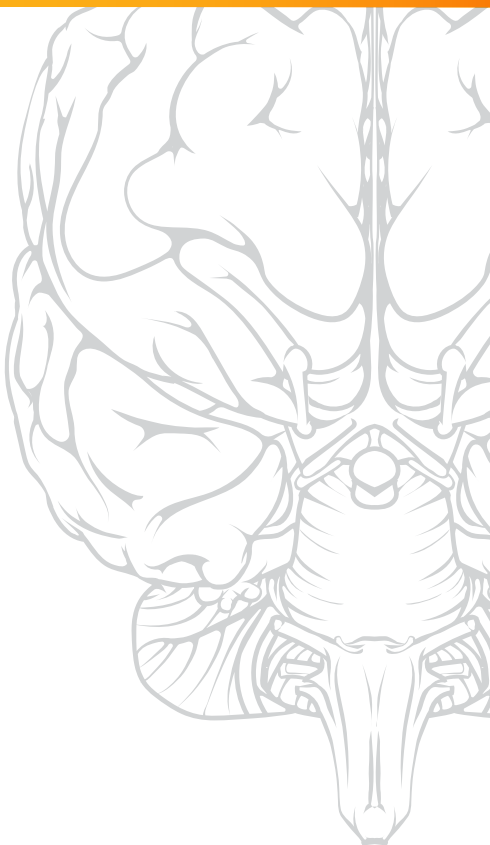
REDUCES BRAIN SHRINKAGE IN REGIONS AFFECTED BY ALZHEIMER'S 7-FOLD ¹⁶



LOWER LEVELS MAY BE A RISK FACTOR FOR COGNITIVE DECLINE ¹⁷

31%

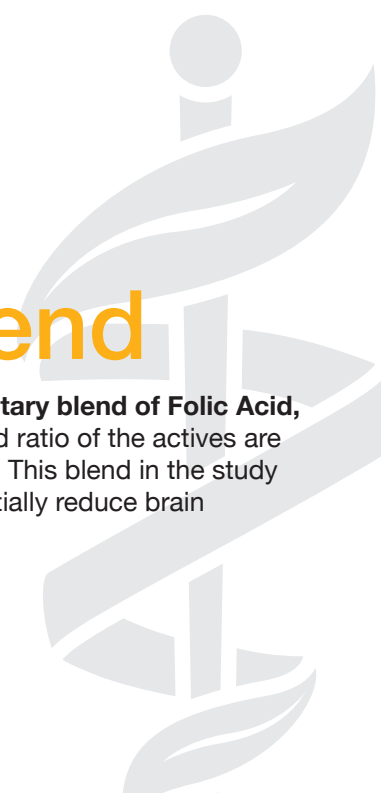
REDUCTION IN RATE OF BRAIN ATROPHY ¹⁸



LuciPlex™

Important blend of ingredients: VITACOG Blend

LuciPlex's VITACOG Blend includes a **proprietary blend of Folic Acid, Vitamin B6 and Vitamin B12**. The volume and ratio of the actives are based on those used in the "VITACOG" study. This blend in the study indicated that the combination could substantially reduce brain atrophy in the elderly.



FOR HEALTHCARE PROFESSIONAL EDUCATION ONLY

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BCM-95®

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Sharp-PS® GOLD

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- † Results shown in animal studies.

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